ASTEQRAA PROFILE

AL ASTEQRAA FOR GENERAL TRADING LTD.
Iraq - Baghdad - Akid Al-Nasarah
www.asteqra.com
info@asteqra.com
sales@asteqra.com
ASTEQRA Co. for general trading is IRAQI company located in Baghdad and Dubai, and has two branches and more than five show rooms in IRAQ and Our main business activities are trading and distribution of high quality EUROPE made products, equipment, systems, plants, materials, spare parts …etc. as well as providing projects engineering solutions, logistics services, installation and start-up services to our customers, we are working mainly in the range sectors of:

LV & MV Field and partnership with:

- Official distributor & panel builder of Schneider Electric
- Sole Agent of Ducati Energia for power factor correction Italy
- Sole Agent of IMEFY for transformer Spain
- Official Distributor of Italweber for electrical components Italy
- Sole Agent of TRANSTECH LLC for transformer in U.A.E
- Sole Agent of Gulf metal craft for SHEET FAPRICATION in U.A.E
- Official Distributor of PHOENIX CONTACT for electrical component U.A.E
- Official distributor of GINDRE DUCHAVANY FOR BUS BAR FRANCE

Al-Asteqra is one of the leading stockiest and distributors in the field engineering products. Since its inspection 1995 ASTEQRAA has been focused on delivering superior quality and reliable products, contributing its bit to the development of this nation.

The undiluted commitment to quality, reliability, and cost effectiveness with total dedication and uncompromising of its staff for customers service has made Asteqra, the most trusted name in the Iraq. We have built our relationships with the international manufacturing who are renowned for providing state of the art technology – partnership with Schneider Electric. We continue bringing brand leaders to the market. Our sales outlet all over Iraq with an optimum stock availability and reasonable prices makes it very convenient for servicing a wide range of our customers requirement to their most satisfaction. More than 25 employees ensure that these services are delivered with one mission: customers’ delight. Our Switchgear Assembly division got its switchboard type tested Prisma Plus Schneider Electric. All these and much more to ensure that every time you shop at Asteqra you do so with Trust.

We are working always to make the impossible possible, all our marketed products meet the highest standards for quality, reliability & Safety and committed to the growth of long term relationship with our customers and clients providing constant improvement and development by highest level of Professionals and services on time, thanks to these capabilities that lead to successfully carried out many large projects. Our services also focused also on staff training on installations, maintenance and start-up according to projects evaluations and needs. We also are helping our clients in finding a low cost shipping solution to their projects final
destinations, We pride ourselves on our high level of friendly customer service focusing our ability on efficient & speedy services to the satisfaction of every customer’s needs.

ASTEQRA Co. Project Management is an excellent choice for companies or organizations needing either specialized procurement services and or direct project since 2000, Asteqra have always been anxious to remain very close to its customers.

The constant innovation in our designs, improvements in our logistics process and the continuous expansion of our world distribution network demonstrate this fact.

We are specialists in the design, production and marketing of enclosure systems which ease the implementation of your installations and protect them under any environmental conditions.

Our products adapt perfectly to each and every one of the necessities of the industrial, tertiary and domestic sectors

Our values over the years, Asteqra has developed the values that bring it closer to its customers:

• Wide range of enclosures available near you.
• Easily adaptable, flexible universal solutions.
• Enclosures designed to simplify and carry out your installations.
• Reactivity and maximum cooperation

Asteqra "Always close to you"

In this way, we can always be close to your applications, whether they are for electrical distribution, industrial control and automatism or voice and data networks, in the industrial, infrastructure, tertiary or residential markets.

The communication link with our customers is established by means of our extensive sales network, which offers you highly-qualified, professional personal treatment, satisfying all your needs and keeping you constantly informed of our products and services

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**OUR MISSION**

Is to passionately use our experience, knowledge and expertise to deliver the best services by supplying the requirement of our customers.

**OUR VISION**

Understand the requirement of our customers and match that requirement with the competitive product from the suitable supplier at the right time as always. “Always innovate for a better tomorrow”

**COMPANY CULTURE**

AL ASTEQRAA pro-actively grows itself to be technology leader in each of its business fields by developing inspiring and innovative solutions with common benefits for our customers and partners. Our corporate culture is based on partnership and trust, for our people as well as for customers and business partners. We are customer focused and value our people to achieve our business goals in an open, honest ethical and principled manner. At AL ASTEQRAA, we practice entrepreneurial freedom and this creates room for ideas and encourages creativity. We recognize individuality to give employees room to grow and our actions are based on a mutually committed spirit, friendliness and honesty.

**OUR QUALITY POLICY**

Always stick to the commitment provided to customers in delivering the required quality products always on time.
OUR PRODUCTS RANGE

Power Electronics (Drives, Soft Starters, UPS, etc.)
Power Products (MV/LV Transformers, VCB, ACB, MCCB, etc.)
MV/LV Switchgear (MDB, MCC, PLC etc.)
Motors & Generators (MV/LV Motors & Generators etc.)
Measurement & Instrumentation Products (Meters, Transmitters, etc.)

ELECTRICAL ENCLOSURES. (INDOOR / OUTDOOR ENCLOSURES)

Low voltage type prism plus
Low voltage universal enclosures
Package Sub-station Type kiosk 11/0.416KV
Relay /Control Panels
Compact type enclosure
Medium type enclosure
Large type enclosure
Extendable type enclosure

OUR CLIENTS

Shell
PETRONAS
ExxonMobil
Electricity
Power Electronics

We are one among the leading wide range supplier of AC drives, Static Converters, Soft Starters, Uninterrupted power supply (UPS), etc of leading manufacturers to Metal, Cement, construction, chemical, plastic, food & beverages, HVAC, oil & gas, rigs & marine, pulp & paper, power & water and other diverse industries.

We continually strive to make your work simple by presenting the convenience of dealing with a single agency for all your needs.
We are engaged in offering wide range of MV/LV transformer, Vacuum/Air Circuit Breaker, RMU, SFU, MCCB, MCB, Vacuum/Air Contactor, MV/LV Fuse, Protection Relays, Auxiliary power Devices like RCCB, ELCB, RCBO, etc.
MV/LV Transformer

Auxillary Power products

- Moulded Case Air CB
- Toroid Current Transformer
- Current transformers
- Auxiliary relay
- Digital Low Voltage Microprocessor Relay
- Fuses
- Cum switch (0-1-2)
- Ammeter (on door)
MCC/Starter Panel (Dol/Star Delta starte)

PFC Control Panel
OUR MAIN BUSINESS

Assembling electrical panels:

* Receive the SLD and study it carefully
* Apply the required design, either cascading or discrimination, depend on project demand
* Apply the required short circuit which is achieve the required protection
* Apply the required degree of protection (IPXX)
* Apply mechanical compacts IK
* Use Europe products for all materials
* Schneider electric for MCCB, ACB, MCB, RELAYS POWER METER,
* DUCATI ENERGIA for P.F.C (Italy)
* Gindre for bus bar (France)
* Italweber for Bus bar Support (Italy)
* Schneider for enclosures
* Warranty, 12 months
* Free services after supply
* ASTEQRRA use modern machines in punching, cutting, pending and cutout (NOVOPRESS from german)
* ASTEQRRA has authorisation certification from Schneider electric (attached)
* ASTEQRRA has courses training by Schneider electric (attached)

Here under some of the important projects which are implemented through Asteqra in Iraq?

1- Railway station Baghdad 33-11 KVA
2- AL-Zubair project 11KVA Basrah
3- AL-Basrah Court project Ministry of Justice 11-0.4 KVA
4- AL-Karkh Court project Ministry of Justice 11-0.4 KVA
5- AL-Rasafah Court project Ministry of Justice 11-0.4 KVA
6- AL-Basrah project 11-33 KVA South Gas Company
7- AL-Najebyah project 11-33 KVA
8- AL-Shoaiba project 11-33 KVA
9- AL-ZAWRAA CO, for P.FC
10- Electricity Distribution Directorate of the South C.B 11KVA
11- Electricity Distribution Directorate of the South Kiosk 11/0.416kv
12- Sindbad Island L.V SWB
13- Sindbad Island Kiosk 11/0.416kv
14- Electricity Distribution Directorate of the North Kiosk 11/0.416kv
15- Takrit university 11/0.416kv
16- Directorate of Electricity Distribution Diyala Oil transformer 400kva
17- Directorate of Electricity Distribution Diyala Oil transformer 630kva
RE: TO WHOM IT MAY CONCERN

We, DUCATI ENERGIA S.p.A., are pleased to inform you that:

ASTEQRA COMPANY
Baghdad – Iraq

is our official distributor in Iraq and authorized to sell and promote following items:
- Low Voltage PFC Capacitors
- Low Voltage PFC Systems and components

NOTE: this certification is valid until 31st December 2020

Ing. Lorenzo Paunggerden
Sales Area Manager

UNI EN ISO 9001 Approved – Certificate No. 9170. DUC2
From: Robah Shaban
Email: Robah.shaban@schneider-electric.com

Date: 25 Feb 2018

To: Whom it may concern

Subject: Support letter – Official Distributor

We, Schneider Electric East Mediterranean, certify that Al ASTEQRAA GENERAL TRADING COMPANY, based in Baghdad, is an Official Distributor and certificated panel builder, using Prisma Plus and Universal Enclosures Panels, of Schneider Electric to cover the Iraqi market.

Their stock of Schneider Electric products is manufactured by Schneider Electric factories all over the world.

This letter was given upon the request of Al ASTEQRAA GENERAL TRADING COMPANY, without liability of Schneider Electric East Mediterranean, and remains valid until 31 Dec 2018.

Please don’t hesitate to contact us for any further information or clarification.

Robah Shaban
Country Sales Manager – Partners & Industry Business
Iraq & Jordan
TO WHOM IT MAY CONCERN

19-04-2011

Dear Sirs,

We hereby certify that the following company is one of our official distributors in Iraq.

COMPANY: ASTEQRA COMPANY FOR GENERAL TRADING LTD
ADDRESS: IRAQ BAGDAD SHORJAH AKID AL NESARAH
TELEPHONE: 009647901943897
PERSON IN CHARGE: M. HUSSAM AL SHEMMERY

We agree that ASTEQRA COMPANY FOR GENERAL TRADING LTD can promote and sell our products in Iraq.

This letter of authorization is valid for two (2) years from its date and will be extended for another one year with mutual consent between ASTEQRA COMPANY FOR GENERAL TRADING and IMEFY SL.

EDUARDO PONTECHA
EXPORT MANAGER
IMEFY SL
To whom it may concern,

We, “GINDRE DUCHAVANY”, confirm that we are supplying to “ESTIKRAA COMPANY GENERAL” copper bus bars with 99.9% of purity.

Best regards,

Ahmad HASSOUN  
Export Manager  
T:+33 4 72 46 09 05  
F:+33 4 72 46 19 61
CERTIFICATE

Dear Sir or Madam,

Subject: ASTEQQA General Trading Iraq Agency

TRANSTECH Transformers L.L.C., Abu Dhabi, confirms that ASTEQQA FOR GENERAL TRADING LIMITED is our sole agent in Iraq (excluding Kurdistan).

TRANSTECH Transformers is the exclusive supplier of Siemens distribution class, oil-immersed and dry-type transformers up to 6.3 MVA 36 KV in the United Arab Emirates and is authorized by Siemens to sell, market and distribute these transformers in the GCC, Middle East and Africa including Iraq.

Siemens AG Germany, through a dedicated Know How Agreement, will support TRANSTECH Transformers L.L.C. in terms of design, manufacturing process and technical services to ensure the highest level of quality for the manufactured products.

We confirm that the stock of TRANSTECH products kept and distributed in Iraq by ASTEQQA fully conforms to IEC standards.

TRANSTECH Transformers L.L.C. will provide complete support to ASTEQQA including technical assistance, training as well as service and repair to ensure the success of their projects in Iraq.

Sincerely,

[Signature]

Fadi Abu Shakra
Chief Executive Officer

Encl.: Siemens AG Letter
TO WHOM IT MAY CONCERN

We, Phoenix Contact Middle East FZ LLC, hereby confirm our intention to cooperate with the company Al Asfarat For General Trading Ltd. (Al Nassrah Electrical Market, Baghdad, Iraq) in the area of distributing the Phoenix Contact product range within the political borders of Iraq for a term of one year as of the date of this document.

In this context, the company Al Asfarat For General Trading Ltd. is as of today duly authorized to present in one’s own name the Phoenix Contact product range to all interested parties in Iraq unless otherwise notified.

We thank you for your consideration of our equipment and assure you that both of our companies are dedicated to the quality supply and service of your electric, electronic interface, automation, and power and over-voltage protection requirements.

Yours faithfully
Phoenix Contact Middle East FZ LLC

[Signature]

Iyad Al Madanat
General Manager - Middle East.

PHOENIX CONTACT Middle East FZ LLC
P.O. Box 346002
Dubai, U.A.E.
Phone: +971(0)4 43 93 324
Fax: +971(0)4 43 93 323
Internet: http://www.phoenixcontact.com

Iyad Al Madanat
General Manager
e-Mail: imadanat@phoenixcontact.com
June 7th, 2015
AUTHORIZED AGENT
CERTIFICATE

We certify that the Company
ASTEQed Co. for General Trading Ltd
IRAQ – BAGDAD SHORJAH-AKID AL-NESAR ELECTRICAL MARKET
Is Authorized Agent for the complete range of ITALWEBER products

Period: 2017 - 2018
Territory: IRAQ

Italweber S.p.A.

Stefano Vescovini
General Manager

Assago (MI Italy), Sept. 2016
Schneider Electric, hereby certifies that

Mr./Mrs. Hussam H. Ghadheb of Estikraa Company

has attended the training session(s):
- Schneider Electric Commercial Policy
- LV Merlin Gerin Multi9, EasyPact & Telemecanique GV3 Products

from 26th to 28th of March 2007, for 3 days in Damascus – SYRIA

Training Manager
Eng. Mohammed Mwafaq

Country Manager
Eng. Christophe Begat
Schneider Electric, hereby certifies that

Mr./Mrs. Hussam H. Ghedheb of Estikraa Company

has attended the training session(s): LV Merlin Gerin & Telemecanique Training

from 4th to 6th of September 2007, for 3 days in Damascus – Syria

Training Manager
Mohammed MWAFIQ

Country Manager
Christophe BEGAT
Schneider Electric, hereby certifies that

Mr./Mrs. Husam H. Ghedheab of Estikraa Company has attended the training session(s): Prisma+ Design & Assembly Training from 15th to 17th of February 2006, for 3 days in Beirut – Lebanon

Training Manager
Selim EL-KHAL

Country Manager
Christophe BEGAT
Schneider Electric

Training Certificate

Schneider Electric, hereby certifies that

Mr./Mrs. Kamal M. Al-Douri of Estikraa Company

has attended the training session(s): Motor Starters

For One day on 2nd of May

Training Manager
Mohammed MWAFQAQ

Country Manager
Christophe BEGAT
Schneider Electric

Training Certificate

Schneider Electric, hereby certifies that

Mr./Mrs. Hussam H. Ghudheab of Estikraa Company

has attended the training session(s): Motor Starters

For One day on 2nd of May, 2008

Training Manager
Jocelyne Abou-Elias

Country Manager
Christophe BEGAT
Schneider Electric

Training Certificate

Schneider Electric, hereby certifies that

Mr./Mrs. Hussam H. Ghudheab of Estikraa Company has attended the training session(s): Low Voltage Distribution Products
For one day on 30th of April, 2008

Training Manager
Mohammad Al-Shimmery

Country Manager
Christophe BEGAT